

A New Physician Practice Management Firm has been launched: "The Physician's Business Academy, LLC" (PBA) based in Atlanta, GA.

I am proud to announce a new educational forum targeting the Podiatry community, called the Physician's Business Academy, LLC. The Academy started last year and tested its education platform on 150 or more physicians, both Podiatrists and non Podiatrists. The survey and response data were collected, analyzed and I saw a very big need in the profession for what we are going to be providing at our conferences, workshops, webinars and quarterly meetings.

My goal for www.physiciansmba.com is really quite simple. To make you more successful and share with you my intellectual capital that I have developed, processed and created as CEO of Village Podiatry Centers, PC, which is one of the largest Super Group models in the Podiatric profession. The Academies mission is to provide you with high level actionable strategies you can use to grow your practice beyond anything you ever expected, or even hoped. I've been fortunate in my personal and professional life to have worked with, and become friends with, some of the leading figures in the medical and non medical entrepreneurial world.

I have always lived my life based on the "**Law of Compensation**" which in essence states that what you are getting is a result of the efforts you are putting out there. If you want to have better results, you have to think of a new or better way to deliver your value. You must become the person of value to receive anything of value. In other words, you attract what and who you are into your life. I truly believe my success has been the direct results of helping others achieve success in their lives.

Hence, The Physician's Business Academy grew out of my passion to deliver the same knowledge I learned and continue to learn as CEO of Village Podiatry Centers, PC. I continually focus 100% of my time on creating value for my partners and associates and that is what I am doing with PBA. The difference is that I have put together a forum and team of advisors that will exceed your expectations at our quarterly workshops and deliver my intellectual capital to the world of Podiatry.

I have created immense value for my physicians, and I am giving you the opportunity to receive this same information. In fact, if you come to any of our conferences and are not 100% satisfied, you will receive a refund on the spot. I am all about value creation and if you want to learn more about The Physician's Business Academy and our programs, please go to www.physiciansmba.com or contact Zeina Skaf, my Executive Assistant at 678-483-8303.

I look forward to meeting you in the future

David N. Helfman, DPM

P.S. We have four conferences set up for next year in Atlanta, Vegas, Chicago and Miami and might add a couple of more which will be added to our website.